

Proves d'accés a la universitat per a més grans de 25 anys

Llengua estrangera Anglès

Sèrie 2

Fase general

Qualificació parcial		
Qüestions d'opció múltiple	1	
	2	
	3	
	4	
	5	
	6	
	7	
	8	
Qualificació		

La suma parcial de les qüestions d'opció múltiple no pot ser inferior a 0 punts.

Qualificació total		
Qualificació parcial		
Qüestions	9	
	10	
Suma de notes parcials		
Qualificació final		

Qualificació

Etiqueta del corrector/a

Etiqueta de l'alumne/a

Opció d'accés:

- A. Arts i humanitats
- B. Ciències
- C. Ciències de la salut
- D. Ciències socials i jurídiques
- E. Enginyeria i arquitectura



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BOOKS ARE BACK!

When Amazon first introduced the Kindle, and e-books were very popular, a lot of people thought printed books and bookstores were going to disappear. But a decade later, print is outselling digital, and many independent bookstores are successful. Even Amazon has started to open “real” bookstores.

Amazon’s newest bookstore is in New York City. “We call ourselves a physical extension of Amazon,” says Jennifer Cast, vice president of Amazon Books.

In Amazon’s stores, books are placed on shelves with the covers **facing out**. Ms. Cast says the store is organized around features familiar to people who have bought books online from Amazon. The selection of books on sale in the shop is based on data collected from selling books on the website.

Another important way the store connects to the website is price. Customers must check an item’s price at one of the store’s scanners, and they’re given both the regular price and the Amazon Prime member price, which is usually cheaper.

Amazon’s entry into the physical bookstore business could be seen as a threat to small independent bookstore owners. But for now, many independent booksellers are not too worried, as they believe the businesses are very different. While Amazon’s stores are trying to reproduce the company’s online experience, most independent stores try to do something different. In addition to organizing events with authors, festivals and book groups, many often have coffee shops where customers can relax.

Text adapted from a report by Lynn NEARY. *National Public Radio* [online] (August 15, 2017)

to face out: To place so that the whole cover is seen.

Després de llegir el text, responeu a les qüestions seguint les instruccions que es donen en cada cas. Cada qüestió val un punt. En les qüestions d’opció múltiple, es descomptaran 0,33 punts per cada resposta incorrecta; per les qüestions no contestades no hi haurà cap descompte. En la resta de qüestions, es descomptaran 0,05 punts per cada falta d’ortografia, de morfologia, de lèxic o de sintaxi. Si una falta es repeteix, només es descomptarà una vegada.

Después de leer el texto, responda a las cuestiones siguiendo las instrucciones que se dan en cada caso. Todas las cuestiones valen un punto. En las cuestiones de opción múltiple, se descontarán 0,33 puntos por cada respuesta incorrecta; por las cuestiones no contestadas no habrá ningún descuento. En el resto de las cuestiones, se descontarán 0,05 puntos por cada falta de ortografía, de morfología, de léxico o de sintaxis. Si una falta se repite, solo se descontará una vez.

Choose the correct answer (1-8).

1. According to the text, at present e-books are
 - a) more popular than printed books.
 - b) less popular than printed books.
 - c) taking over the market everywhere.
 - d) too expensive for many people.
2. The company Amazon
 - a) sells printed books online only.
 - b) sells e-books only.
 - c) sells printed books online and in its own physical stores.
 - d) uses its physical stores only to show and advertise books, because you have to go online to buy something.
3. To decide which books to put on the shelves in its “real” stores, Amazon
 - a) looks at the bestseller lists published in newspapers.
 - b) looks at its own data from web sales.
 - c) listens to publishers, who pay for the shelf space for their books.
 - d) only studies data about non-fiction books.

TR	Observacions:
Qualificació:	Etiqueta del revisor/a

Etiqueta de l'alumne/a

[Etiqueta de l'alumne/a]



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